

News and Reviews vol. 3, No. 2 Summer 2

Scholarship and Storytelling: Dissemination in a Digital Age

>> by Namji Kim Steinemann

Then we think about teaching Asian studies today, the messenger can be as exciting as the message. Today's students are not merely open

essay

to new interactive technologies, they are embracing them with unprecedented enthusiasm, and stories that

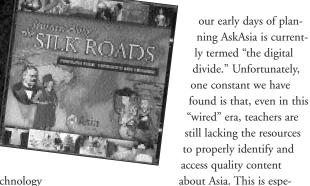
are over a thousand years old have come alive for them when these narratives are transmitted by the dynamic forms of media available today.

The Asia Society can relate its experiences on this front from its unique position, being one of the first to use video and the Web to reach out to K-12 schools on the subject of Asia. As with the great majority of Asia Society programs, these early ventures were all collaborative efforts, with distinguished scholars-educators, including

Jackson Bailey and others, working with us on content, accuracy, and pedagogy.

But videocassettes, a breakthrough technology in the early 1980s, are still disseminated by one VCR at a time, compared to the Web, which reaches millions simultaneously, every day. The Society's AskAsia Web site averages over half a million hits per month, while the cumulative total of all the Society's sites—AskAsia.org, AsiaSource. org, and AsiaSociety.org—amounts to over 1.7 million hits per month. What does this mean? For one thing, there is a great deal of interest in things related to Asia, and we can reach a lot of people of all ages and backgrounds, in the United States and beyond, via the Web.

An important issue taken into account during



cially true in underserved urban and rural districts using old textbooks, and even older maps, to approach the subject of Asia. Our response has been to make the lessons, readings, maps and other images on AskAsia available at no cost and copyright cleared. Further, we set up a toll-free phone and fax line for those schools unable to access AskAsia on the Internet. Using these lines, users can request lessons on China, Japan, or any nation for which we have content, and we will fax it to them.

CD-ROM is another medium that helps deliver a memorable learning experience. One of its

continued on page 2



From Sight Unseen, which was filmed in Bali, Indonesia. For review, see page 8.

Contents

What's New?
How to Contact AEMS 2
"Scholarship and Storytelling:
Dissemination in a Digital Age " 1
Reviews of films, videos, and other media:
Gagaku4
Three Seasons 5
Old Japan, New Media: Memories
of Japan 1859–1875, Japanese
Photography in Dutch Collections
and Japanese Old Photographs in
Bakumatsu-Meiji Period 6
Sight Unseen 8
<i>Ajit</i>
China: Beyond the Clouds10
China Yellow, China Blue11
Guide to Distributors

Asian Educational Media Service

The Asian Educational Media Service (AEMS) is a program of the Center for East Asian and Pacific Studies at the University of Illinois at Urbana-Champaign. AEMS offers information about where to find audiovisual media resources for teaching and learning about Asia, and advice about which ones may best suit your needs. In addition to AEMS News and Reviews, published quarterly, services include a free call-in/write-in service and a Web site. To add your name to our mailing list, request additional copies of the newsletter to use in workshops or to share with your colleagues, or ask for help in locating resources, please contact us.

AEMS is made possible by generous support from The Freeman Foundation and The Japan Foundation Center for Global Partnership.

For more information, contact:

AEMS, Center for East Asian and Pacific Studies University of Illinois at Urbana-Champaign 230 International Studies Building, MC-483 910 South Fifth Street Champaign, IL 61820

Telephone: 1-888-828-AEMS (1-888-828-2367)

or 217-265-0642 Fax: 217-265-0641 E-mail: aems@uiuc.edu Web: http://www.aems.uiuc.edu

Advisory Board

Caroline Bailey, Program Associate, Asian Educational Media Service

Burnill Clark, President and C.E.O., KCTS Television Lucien Ellington, Editor, Education About Asia;

UC Foundation Professor, University of Tennessee at Chattanooga

Richard Gordon, Executive Producer, Long Bow Group, Inc.

Peter Grilli, Executive Director, Donald Keene Center for Japanese Culture, Columbia University

Karl G. Heider, Professor of Anthropology, University of South Carolina

Ellen C.K. Johnson, Associate Professor, College of DuPage

Laurel Kendall, Curator, Asian Ethnographic Collections, American Museum of Natural History; Adjunct Professor of Anthropology, Columbia University

Marianna McJimsey, Lecturer in History/Social Studies Education, The Colorado College

Sharon Wheaton, C.E.O., E.T. Interactive Multimedia Diana Marston Wood, Associate Director, Asian Studies Program, University of Pittsburgh

Editorial Board (Faculty and staff of the University of Illinois at Urbana-Champaign.)

Nancy Abelmann, Associate Professor of Anthropology and East Asian Languages and Cultures

Clark E. Cunningham, Professor Emeritus of Anthropology

Roberta H. Gumport, Assistant Director and Outreach Coordinator of the Center for East Asian and Pacific Studies

Jacquetta Hill, Professor of Anthropology and of Educational Psychology

Blair Kling, Professor of History

George T. Yu, Professor of Political Science and Director of the Center for East Asian and Pacific Studies

Staff

Program Director: David W. Plath Program Coordinator/Editor: Sarah I. Barbour

What's New?

Welcome to the first Summer News and Reviews!

With so many fascinating items to review and with the increasing availability of computers, video, and digital equipment, we felt there was a need for more comprehensive coverage. We will continue to provide reviews of videos and CD-ROMS, but the Summer and Winter issues will allow us to review new media such as Web sites, print articles on issues such as production and pedagogy, and expand our geographical coverage. Reflecting our widening scope, this issue contains our first review of a Web site (see Richard Chalfen's review of Nagasaki University's Web site in "Old Japan, New Media," p. 6) and Namji Kim Steinemann's excellent article on technology and education. We hope that the increased number of issues will provide our readers with a wider range of information and, as always, we welcome your suggestions.

AEMS Discussion Area

New to our Web site is the Discussion Area (http://www.aems.uiuc.edu/webboard/). Here, users of the site will be able to post and reply to messages. We hope this area of our site will provide a useful place for educators to exchange ideas, suggestions, and their own photos, videos, and slides of Asia.

New Staff at AEMS

EMS is expanding its staff as well as its activities. We are delighted to introduce our Assistant Program Coordinator, Elizabeth Cothen. Liz is a recent graduate of Wesleyan University, where she majored in East Asian Studies. While in college, she worked as the Assistant Coordinator for Wesleyan's East Asian Outreach Program, edited a journal featuring articles about Asia, and studied in Beijing. In addition to her Asia-related activities, Liz also interned for three summers at People for the American Way in Washington, DC. With her experience in Asian Studies, editing, education, and outreach, Liz is a wonderful addition to AEMS and we feel very fortunate to have her here. F



Scholarship

continued from page 1

advantages over the Web is its capability of enabling the user to read about the context and significance of a particular work or point in history. Harnessing these qualities, the Society's recently produced CD-ROM, Journeys Along the Silk Roads: Cross-cultural Encounters and Exchange, relates the story of the sojourner Xuanzang. While this story has been faithfully rendered in a number of wonderful books, it is invigorated when it is infused with sound, voice, and images that help students follow Xuanzang's journey.

Using digital images, voice, or music to teach your material does not constitute a "dumbing down" of the content into some Disneyesque rendering, but allows the story to tell itself while pro-

viding context. Once again, we will use the story of Xuangzang as related on the *Journeys* CD-ROM as an example. The beauty of a medium such as CD-ROM is that students can click on specific words that will lead them to pages where they can read basic precepts of Buddhism, learn about dynastic China, see supportive images or hear related audio files, and even calculate how far Xuanzang really walked. And then, with a click, they can return to the primary narrative.

Before the first line of script is written, content developers have to ask a series of crucial questions. As soon as the content/thematic focus has been decided, we then ask: "Who is our audience?" If our audience consists of students, which grade range? Or do we design text and activities tailored to different grades and different learning styles?

continued on next page

continued from previous page

Next, "How do we prefer to teach our content?" This will determine, to a large extent, which medium to use. If you want to provide context for your narrative either the Web or CD-ROM will allow the learner to explore supporting materials through linking to related resources. If your content is most effective with a lot of animation or needs to be illustrated—for example, an art-based product—then CD-ROM would be the most logical medium because it can handle the high-density image files that you need while also allowing links to the Web. If your story needs to be told in a linear fashion—a definite beginning, middle, and end—then video is an optimal medium to bring those characters and stories to life.

"What are we really offering and how can technology further this?" It is important to make promises to your audience that you can keep. If, for instance, your content does not lend itself to strategic games, do not try to push it in this direction or add games. Instead, think about what your program is offering and maximize it. In the case of our CD-ROM, our main asset was stories. We felt it was important for our audience to "connect" with our characters in a personal way, but we also wanted to allow users the freedom to make connections with larger historical processes.

Finally, it is worth asking, "How can I tap even more content potential through technology?" In our case, we realized that technology is an excellent way to bring primary source texts and visuals into the classroom and have students engage with them directly as part of their learning. Once you have your goals clearly in mind, then you can begin building the foundation.

At different points in the process, we have brought in consultants to help us with pedagogical issues or software programming issues. We have found that it is always best to establish the foundation of your program, and your program goals, before you collaborate with an outside technological consultant. In the case of Journeys Along the Silk Roads, we had already done our homework with several prominent scholars before we began working with graphic designers and computer programmers. By then, we already had a firm concept of:

- which characters would represent the various historical eras on the Silk Roads
- the stories those characters would tell
- whether those characters would be historical or fictitious (we chose historical characters)
- what students would be able to learn from the characters
- the kind of follow-up activities that would enrich the learning experience

One way to help select a potential partner is to look at his or her track record, to determine

whether he or she has done similar projects as well as whom they have worked with in the past and to see the finished product for yourself. Sometimes a recommendation is just not enough, because people have different standards. It is always best to personally examine the consultant's most recent product, whether it is a Web site, CD-ROM, video, or game, to get an understanding of his or her capabilities.

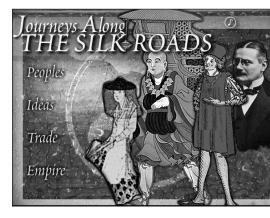
In many cases, the age of the audience speaks to the types of technologies to which they will have access. Another decision a content developer must make has to do with the relationship of the audience (the learners) to the technology. For example, colleges and universities are usually equipped with computers on high-speed networks, and products designed for that audience can push the limits of technology rather fearlessly. You can go for extended animations or video downloads on the Web, for example, if your audience is going online using the kind of high-speed, broadband network found on major college campuses. In contrast, an interactive product designed for a third-grade classroom, for example, will have to account for computers that are two to three years behind the latest version along with Web browsers that probably have not been updated since the computers were installed. In our case, when we were designing AskAsia, we found that schools using Netscape version 3.0 and later were able to view the frames on our Web site, while schools using older versions of Netscape were unable to see or use them.

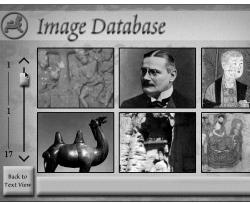
The production and delivery of a high-quality learning experience for students depends on an artful balance of content and medium. If you have a good story to tell, even if you still have the task of finding an exciting way to tell it, you have won half the battle. Your story will motivate people on the project and your desire to tell the story effectively will help drive your process. For the Asia Society, supporting our storytelling with scholarly accuracy and the energy of new interactive technologies has proven to be an effective means to reach out to today's students. F

Namji Kim Steinemann is the Vice President of the Asia Society's Education Division and also serves as the Executive Director of the Society's National Commission on Asia in the Schools, led by Governor James B. Hunt, Jr. of North Carolina.

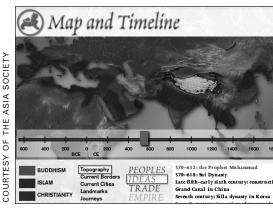
>>>>>>>>>>>>

To order a copy of the Journeys Along the Silk Roads prototype CD-ROM call 1-888-ASK-ASIA, fax 1-888-FAX-ASIA, or send an e-mail to heatherc@asiasoc.org. To find out more about the Asia Society's K-12 educational programs, materials and initiatives, visit the Asia Society online (please see the Guide to Distributors for URLs).











Gagaku: The Court Music of Japan

>> Produced and directed by Eugene Enrico and David Smeal. Distributed by the Center for Early Music

s this video points out, the Japanese court music and dance traditions collectively referred to as gagaku constitute "the oldest contin-

uous ensemble tradition in the world." Even if for this reason alone, gagaku deserves the attention of scholars and artists in various fields. Gagaku: The Court Music of Japan introduces this tradition for the layman, presuming no prior knowledge of music or of Japanese culture and language.

moments are short segments devoted to each instrument in the ensemble. The instrument is described and character-

istic phrases or rhythms are performed. Instruments that have important structural relationships, such as the ryûteki transverse flute and the hichiriki double reed pipe, are made to play together independently of the ensemble to illustrate these relationships. In this way the "modular"

structure of gagaku music is implied, if not explicitly stated. The footage devoted to actual performances of both music and dance is well done and

> represents a good selection of pieces.

As gagaku is a performance art incorporating music, dance (called bugaku), and sumptuous costuming and design, video offers an ideal medium. It also presents certain challenges that I'm not sure the filmmakers have entirely succeeded in overcoming. The video is hosted by William P. Malm, professor of ethnomusicology at the University of Michigan and the doyen

of American scholars of Japanese music. Prof. Sidney D. Brown of the Center for Asian Studies at the University of Oklahoma provides historical background, and long stretches of the video consist of one or both of them addressing the audience. This is distracting and also poor use of the

medium: a voice-over accompanied by other visual material such as non-performance footage, paintings, scores, etc., imparts much more information in the same amount of time. The filmmakers do sometimes use voice-over, but not enough.

There are a few other points of complaint. The titles of pieces being performed are always provided in Roman script, but only sometimes in Japanese script. I was unable to discern any rhyme or reason in this. The coverage of gagaku's historical development is spotty and leans toward rhetorical flourish. No mention is made of native Japanese forms such as mikagura, which are just as much a part of the tradition as the tôgaku and komagaku repertoire modeled on Chinese and Korean precedents. This creates the impression that gagaku was basically imported wholesale from continental Asia and given a quickie Japanese polishing job. The Japanese contribution is a good deal more significant than this, as becomes apparent when one listens to what remains of Korean gagaku (called ah-ahk), examples of which are not provided on the video. One slightly dubious assertion is that the reason so much repertoire has disappeared is because court musicians were forced to play Western music as well as gagaku during the Meiji Restoration in the late nineteenth century. This may have been a factor, but a slightly more plausible explanation for these losses is that gagaku was not regularly performed in court for almost seven hundred years from the early Kamakura period, kept alive only by a loose confederation of guilds. The Meiji Restoration revived the court tradition instead of smothering it.

Despite its minor flaws, however, this is a worthwhile introduction to the tradition of gagaku, one probably best suited for college-level survey courses in "world music" or Asian studies. Motivated high school students and civic groups such as Japan-America friendship societies will also find it interesting. More advanced students of music or Japanese culture, however, should supplement the video with the scholarship of authors such as Robert Garfias, Eta Harich-Schneider, and Carl Wolz in English, and Masumoto Kikuko in

Kerim Yasar studied ethnomusicology at the Tokyo National University of Fine Arts and Music as a Monbusho Research Student from 1998 to 2000. He will commence studies this fall toward a Ph.D. in pre-modern Japanese literature at Columbia University.

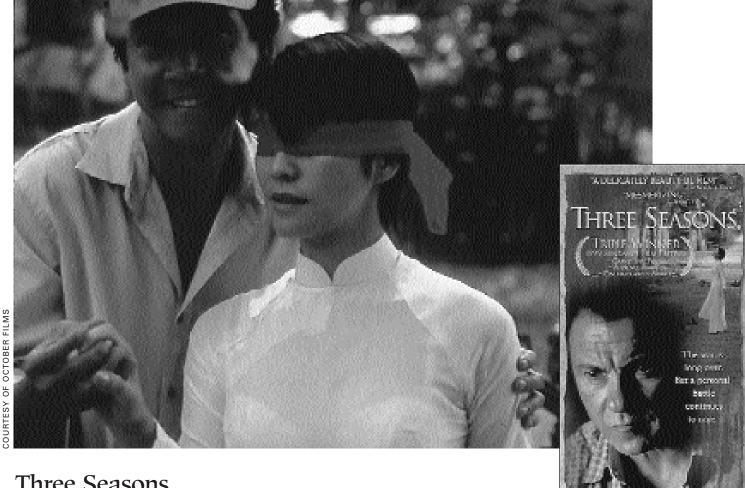
>>>>>>>>>>>>>>>>>

Gagaku: The Court Music of Japan is available from the Center for Early Music Television, University of Oklahoma. Price is \$27.95.

Television, University of Oklahoma. 1989. 57 minutes.

...this is a worthwhile introduction to the tradition of gagaku, one probably best suited for college-level survey The video's strongest courses in "world music"

or Asian studies.



Three Seasons

>> Written and directed by Tony Bui. Produced by October Films, 1999. 110 minutes.

ony Bui's Three Seasons is a beautifully photographed and lyrically sentimental commentary on contemporary Vietnam. As the triple winner-for the first time ever-of the Grand Jury Award, the Audience Award, and the Cinematography Award at the Sundance Film Festival, it can be shown both on its own merits as a feature film, or as a final assignment in a course on what we Americans call "The Vietnam War."

Bui is a young Vietnamese American film director who got permission from the Vietnamese authorities to shoot the film in and around Ho Chi Minh City (Saigon). Using mostly Vietnamese dialogue with subtitles, the film alternately portrays the changing fortunes of four couples: a young woman whose job gathering lotus flowers turns into a touching relationship with her leprosy ridden, poetry writing employer, a poor but wonderfully decent cyclo driver who falls in love with a better dressed but far less happy prostitute, a troubled American veteran (Harvey Keitel) who has returned to try to find his illegitimate daughter, and a young boy who tries to eke out a living with the help of an even younger girl's friendship. Three of the stories are mainly filmed in the summer heat, and are loosely connected by the lotus (Buddhist?) flower imagery. The fourth (the little boy's) is filmed mainly in the rain.

Both Bui's romanticism and the fact that the film had to be cleared by the Vietnamese authorities combine to make this a "feel good" movie. Apart from a couple of electricity failures, one of which brings out a neighborhood crime watch, sticky political issues of Marxist ideology, class war, freedom of speech and/or political corruption are avoided. The prostitute gets thrown out of a cab at one point, yet confines herself to the elegantly upper class, largely foreign hotel trade; the American's half Vietnamese daughter also caters to the gross, but seems successful. Meanwhile drivers proceed politely through relatively uncrowded streets, the poor play happily and the only crime we see is by a drugged out man hankering for the sordid life of the [real] Apocalypse Now Bar. Bui's four couples, by contrast, are all nice people striving to go beyond Ho Chi Minh City's alternate rain and heat to what Bui calls a "third season... a season of hope, the season of life and poetry and music" (Chang 1999, 40).

Bui's film thus pays homage to the spiritual roots of Vietnam. Poetry and song abound, as do award-winning shots of the lotus fields, a water market, neighborhoods and myriad Vietnamese faces. For all but the American, the war is over, replaced now by the potentially more powerfully dangerous forces of a glitzy Western-style materialism. In a key scene that symbolizes the film-and that students will need to have explained—the cyclo driver scrapes these evil influences off the back of the prostitute until her skin is raw but her

soul now ready to be touched by the red flowers of her youth.

Fortunately, absolutely first rate acting keeps all this from being as insipid or-some would argue—as derivative of Apocalypse Now and other films as my review may make it sound. Indeed, Three Seasons provides a relatively short, easily discussible way to help bring Vietnam's history up to date. Award winning in its own right, the film also proves a poetically moving way to put a ghastly war into a larger historical context. I recommend it highly! F

Peter K. Frost is the Frederick L. Schuman Professor of International Relations at Williams College, an Associate Editor of Education About Asia, and Editor of the AAS series, Resources for Teaching About Asia. He regularly offers courses on Japanese History and on the Vietnam War.

>>>>>>>>>>>

Three Seasons is not yet available for commercial purchase but can be rented at video rental stores. According to October Films it will go on sale later this year for \$14.95 and will be available at most retail video outlets.

References

Chang, Scarlet. "Local Hero." Far Eastern Economic Review 162, no. 33 (1999).



Old Japan, New Media

>> Memories of Japan 1859–1875, Japanese Photography in Dutch Collections. Edited by I.Th. Leijerzapf and H.J. Moeshart. Distributed by IDC Publishers Inc. 1996. Japanese Old Photographs in Bakumatsu-Meiji Period (http://oldphoto.lb.nagasaki-u.ac.jp/unive).

...instructors can take

advantage of such Web

offerings by accessing

them mid-lecture, enhancing

learning by offering a sense

of "being there" seldom

experienced in previous

models of pedagogy.

D-ROMs such as *Memories of Japan*1859–1875 and Internet sites such as
Nagasaki University's provide the perfect vehicles
for what otherwise remains archival material, inac-

cessible to the very people who have the most to gain from its availability. Reading about Deshima, Nagasaki, and other treaty ports is memorably enhanced by seeing these locations in historical images. As a student of a broad range of Japanese media, I am especially grateful for efforts that put new media to scholarly use. To have so many images in one place, available "above

ground" and beyond archival walls is a great contribution.

As its title suggests, the CD-ROM's 1100-plus images are cited as "photographic impressions of Japan between 1859 and 1875." All images were either taken or collected by Dutch people living in

Japan during that time. Sharp, clear images depict landscapes, cities and towns; important events (e.g., the frequently shown results of attacks on Europeans); and portraits of many people from

this time period, including the Shogun, Dutch personnel and scholars, Naval officers, amateur photographers, and "the charm of the Japanese women and girls."

The specified time period covers the beginnings and development of photography in Japan, during some difficult, turbulent and

much contested times. Historical context tells us about a time of forced treaty-making with the United States, Great Britain, the Netherlands, and Russia, which pulled Japan out of a period of 250-year self-imposed isolation. In turn, we see images of the ports in Nagasaki, Yokohama, and

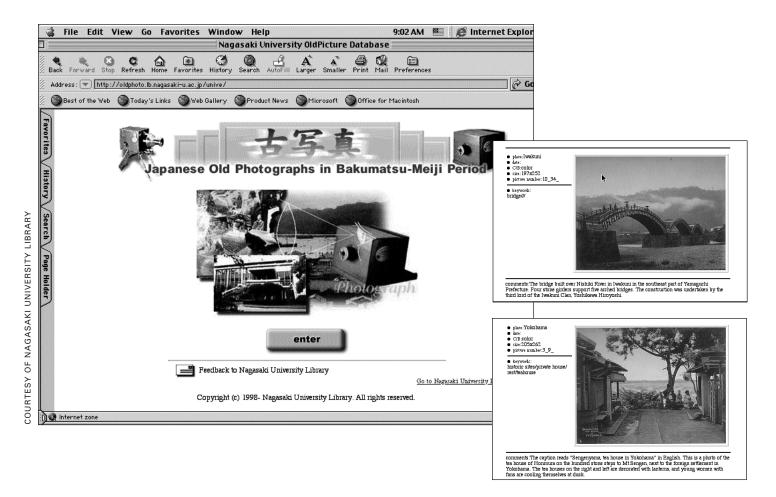
Hakodate, treaty ports open for trade accompanied by increased amounts of problematic crosscultural interaction. We see photographs of entrepreneurs, travelers, consuls, envoys, priests, barbers, and a groom, as well as members of the transformed Japanese political hierarchy and many others. The CD-ROM reminds us that newly available cameras were used in the service of witnessing selective examples of accelerated change, from the Bakumatsu era at the end of Tokugawa to the beginning of the Meiji Restoration in 1868. In turn, this CD-ROM offers us a pictorial sample of these selective views.

The content of this CD-ROM is organized in two parts, the Introduction and the Collection. In the Introduction, we find a very helpful contextual essay, well illustrated with images from the Collection. Major sections are devoted to useful summaries of "Japan and the Outside World" and "The Introduction of Photography in Japan." In this way we are given an informal tour of the holdings. In the Collection, viewers find 1,188 black and white images from nineteenth century Japan. Descriptions tell of how these collections survived fires, robberies, and custodial changes over the years. In short, the images are nicely contextualized within Japanese history and the survival of its pictorial representation. Users will also find a map of Japan (and a detailed one of Yokohama) indicating relevant locations. For additional reference, the CD-ROM contains a short bibliography and translations of frequently cited Japanese terms and is accompanied by a how-touse booklet written in both English and Japanese.

There are only a few things I can suggest for improvement. For student use, considerably more bibliographic reference attached to the image display would be helpful. Also, I was disappointed to see that this CD-ROM was not Macintosh userfriendly. With Macs making such a good recovery in recent years, it would make sense to have *Memories of Japan* available for both Macintosh and non-Mac systems. As a detail, I would have liked to have found dates attached to the individual images on the thumbnail pages or the range of dates as a title of each of these 80 pages. And, although I found the results of the "zoom in" feature to be disappointing, the "fill screen" was very helpful.

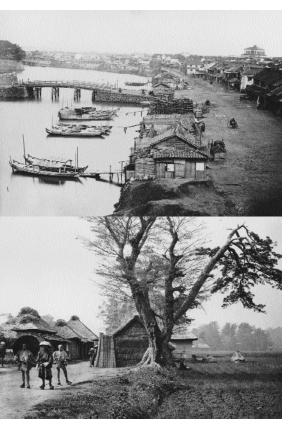
I also missed some comment on how Japanese people felt about being photographed at this particular historical period. A frequently cited sense of fear was expressed in several ways. "Once photographed your shadow will fade, twice photographed your life will shorten" was one way in which the Japanese expressed their distrust of this new photographic apparatus. (Winkel 1991, 24).

In a related project, in another innovative medium, we find Nagasaki University's collection continued on next page



continued from previous page

of photographs on a Web site entitled, "Japanese Old Photographs in Bakumatsu-Meiji Period"



(http://oldphoto.lb.nagasaki-u.ac.jp/unive). Again the emphasis is on the earliest stage in the history of Japanese photography, and the goal is to make the collection accessible on a worldwide scale, reach an expanded public, and surpass the archive. This collection spans a greater time period, into the 1990s, and more geography, namely "foreigners' settlements, urban and rural scenery, tourist spots, customs and people in Nagasaki, Tokyo, Kyoto, Osaka, Kobe and elsewhere." Here, we find many more hand-painted images. The site claims that "As of the end of March 1999, items in the collection numbered 5,414, making it one of the largest collections in Japan." This site offers four means of search/reference: by keyword, area, shelf number, or straight search. The "comments" section for individual photographs is generally more informative than that of Memories of Japan.

With some preparation, and modern classroom technology, instructors can take advantage of such Web offerings by accessing them mid-lecture, enhancing learning by offering a sense of "being there" seldom experienced in previous models of pedagogy.

Finally, I am reminded of a statement made by John Dower in 1980: "Among Westerners, the historians of photography have neglected Japan, and the historians of modern Japan have neglected photography and indeed much of the whole visual record, including paintings, posters, and car-

toons." (1980, 3). Twenty years later, we can claim that this is not the case, and CD-ROMs such as *Memories of Japan 1859–1875* and Nagasaki University's Web site contribute to this healthy reversal. F

>>>>>>>>>>>

Richard Chalfen is Professor of Anthropology at Temple University and member of the Asian Studies Faculty. His courses cover visuality and visual cultures in the United States and Japan and relations of cultural anthropology to home media. Brief course descriptions, book contents, and current research can be found at: http://nimbus.temple.edu/~rchalfen.

Memories of Japan 1859–1875, Japanese Photography in Dutch Collections (for use with Windows 3.1 or higher) is available from IDC Publishers Inc. Price is \$500 for purchase.

References

Dower, John W. "Ways of Seeing—Ways of Remembering: The Photography of Prewar Japan." In *A Century of Japanese Photography*, edited by the Japanese Photographers Association, 1–20. New York: Pantheon Books, 1980.

Winkel, Margarita. Souvenirs from Japan— Japanese Photography at the Turn of the Century. London: Bamboo Publishing Ltd., 1991.

Sight Unseen

>> A film by Nicholas Kurzon. Distributed by Documentary Educational Resources. 1996. 27 minutes.

This is the era of

globalization, of mixture,

hybridity, culture flows,

transnationalism.

and instant media

communication.

Culture is a process,

always in motion.

The film revolves around a Balinese Hindu priest and his family. It is 27 minutes of images from Bali that show mainly juxtapositions. But what juxtapositions! A sign in Bali advertising Texas BBQ while a Balinese musical group sings the Israeli song "Hava Nigila." The priest chewing

betel nut and speaking to the filmmaker in Indonesian (not in Balinese), juxtaposed with a smiling Colonel Sanders of Kentucky Fried Chicken fame. A ceremonial procession with a Coca Cola sign in the background. The son of the priest watching Indonesian television showing "America's Funniest Home Videos." Interspersed throughout the film, we see

images of an ice cream vendor pushing his cart along Balinese roads, and a tour bus with an English speaking guide. The film ends with the priest fishing on the ocean shore while a jumbo jet aircraft lands at the airport, all to the sounds of "Deep in the Heart of Texas."

To me, these juxtapositions seem entirely ordinary, everyday fare, not only in Bali but in Indonesia and the world generally. This is the era of globalization, of mixture, hybridity, culture flows, transnationalism, and instant media communication. Culture is a process, always in motion. The themes shown in this film have been discussed for decades by the Balinese scholar James A. Boon, as well as by others. Balinese culture is not static.

But the filmmaker, Nicholas Kurzon, highlights the traditional-modern juxtapositions in opposition to the tourist perspective. Tourists, he says, come to Bali as the last paradise, a tropical wonderland, the Island of the Gods. The tourists feel that the authentic Bali is slipping away (a theme for at least 70 years), and that they have come too late. The Balinese are being overrun by outside influences, but tourists still look for the unspoiled Bali. As such, the tourists fail to see the Bali that is before them, in the present moment, in the here and now. They take photographs that confirm their prior images. In the main, this is an accurate characterization of tour agency advertising and of the kind of images

that tourists capture with their cameras.

Sight Unseen counters the tourist image of Bali by showing the mixtures of culture in juxtapositions. Also, the anonymous voice-over says explicitly that nothing is permanent and that tradition means renewal. I agree, but I knew this before I

saw the film. Nor is the execution of this perspective in the film that striking or extraordinary.

I would show *Sight Unseen* in my tourism seminar or in more general anthropology or social science classes along with any one of a number of more standard tourist films about Bali. After showing the two films, one after the other, I would then raise a number of questions for class discussion, particularly two questions.

The first problematic

I would pose as follows. We know that the Balinese have been living with tourism for 70-odd years and very intensively since 1969, when the international airport was constructed, yet they continue to practice Balinese culture and ritual.



Their culture has been modified but not lost. I would ask, what other choices do they have as they are, after all, Balinese? I would point out that in addition to tourism the Balinese have been subjected to modernizing influences so that indeed the "outside" is now "inside" Balinese culture. Tourism itself is now very much a part of Balinese

continued on next page



culture. As we see from Sight Unseen, Balinese culture is a postmodern pastiche, if we focus on the historical origin of each culture item. The questions then become, how has tourism changed the Balinese and their culture, how do the Balinese cope with the tourists, what does tourism mean to the Balinese, and what new creative culture has emerged as a consequence of the interactions between Bali and the West? Despite the pastiche, we ask, is Balinese culture a thing of shreds and patches, as it appears to be in Sight Unseen, or is there a more systemic symbolic system here? I would want to go beyond Sight Unseen, and also would locate Bali in its political context, as an isolated Hindu outpost in an Indonesian Muslim sea controlled by politicians in Jakarta and their business cronies.

Secondly, the video takes the tourism as monolithic, and there is no question that the tour agencies stress the unspoiled Bali, but what are the tourists' actual beliefs and experiences of Bali? My research suggests that many tourists do not really expect pure authenticity, they know Bali has changed, and they realize that the tourist sites presented to them have been constructed for their benefit. It is mostly film makers, anthropologists, museum curators, art dealers, and intellectuals who are obsessed with authenticity.

My review has been critical but *Sight Unseen* does raise these fascinating questions. It is an excellent takeoff point for discussion, and it undoubtedly has and will find use in many classrooms. **F**

>>>>>>>>>>

Edward M. Bruner is a Professor Emeritus of Anthropology at the University of Illinois, Urbana-Champaign. He has edited *Text, Play and Story, and The Anthropology of Experience* (with Victor Turner). A past president of the American Ethnological Society, as well as the Society for Humanistic Anthropology, he has published on tourism in Bali, East Africa, Ghana, and the United States, and is currently doing research on tourism.

Sight Unseen is available from Documentary Educational Resources. Price is \$195 for purchase and \$50 for rental.

Editor's Note: In the review of *Overstay* in our Spring 2000 issue, the rental price was listed as \$275. This is the rental price for the 16-mm film copy. A video copy can be rented for \$50. My apologies that this was not more clearly stated.



Ajit

>> A film by Arvind Sinha. Distributed by Filmmakers Library. 1996. 28 minutes.

The director captures

the spontaneity

of expressions...from

all the respondents.

This film portrays an average day in the life of Ajit, an eight-year-old boy who does domestic work for a middle-class family in Calcutta. He sweeps the floor, cleans pots and pans, and takes care of the employer's children. This film includes interviews with Ajit in Calcutta and with his parents in a village in

Bihar, far from Calcutta.

Poverty is the primary reason why Ajit left his home to come to Calcutta. He is one of nine children. Ajit's father, aged 38, is a sharecropper who culti-

vates lands owned by others. He has heard about the government's land-reform policy and his rights and entitlements, but doubts that the policy can improve the economic conditions of poor people. Neither does he practice family planning strategies such as vasectomy, which is mentioned in the film, because "children are given by God." Ajit's parents, however, are convinced that poor children have "no future".

Ajit feels fortunate that he gets enough food to eat as wages. He wants to live in Calcutta and not go back to his village. He studied only three or four days in a village school and dropped out because the schedule for taking goats out for grazing conflicted with school hours. But he has no regrets for leaving school. He realizes that "without money you cannot do anything" and has carved out a plan for getting money: he will buy a pistol and rob people who travel in cars on highways. He will use the money to build two houses—one in

Calcutta for himself and another for his family in the village—and to buy things for his family such as televisions, cars, and telephones.

Contrary to the general assumption that child laborers are unhappy and are forced against their will to work, this film shows that Ajit enjoys

working. The film also provokes the viewers to think about the future of poor children with limited education and plans to get money by antisocial means. This film deals with such complex issues as land reforms and population control, as well as child labor. The director captures the spon-

taneity of expressions, both verbal and nonverbal, from all the respondents. One notable example is the joy that Ajit expresses when he watches television programs and practices dancing.

This film is highly recommended for college and high school-level courses on child labor issues in Asian society. It has been well received at various international film festivals.

>>>>>>>>>>>

Gauri Bhattacharya is an Assistant Professor at the School of Social Work, University of Illinois at Urbana-Champaign. Her current research projects include substance abuse, adolescent health, and health education and health promotion, funded by the National Institute of Health. She has published numerous articles and book chapters on adolescent health.

Ajit is available from Filmakers Library. Price is \$225 for purchase and \$55 for rental.

China: Beyond the Clouds, Parts I and II

>> Produced, directed and photographed by Phil Agland. Distributed by the National Geographic Society. 1994. Approximately 4 hours.

ational Geographic's *Beyond the Clouds (Yun Zhi Nan)* is an interesting four-hour collage of people and incidents that take place in a remote area of China during the early 1990s. A number of story lines revolve around three individuals and one group.

Doctor Tang, a kindly practitioner of Chinese medicine, runs a clinic; Teacher Lu, a quiet man with a big (five children) family, teaches in the countryside; and Mr. Mu, at the time of the filming a butcher, is the town blowhard by avocation. A group of four or five grannies appear intermittently to cackle about

...an interesting four-hour collage of people and incidents that take place in a remote area of China during the early 1990s.

... offers a close up look at the lives of a number of memorable characters in a small town.

the times while japing among themselves.

The ongoing sagas of these characters and others flow through the four one-hour segments. The first is titled Small Town in China. While in a sense accurate, this is a deceptive appellation. The action takes place in or about the town of Lijiang, whose population of 50 to 100 thousand qualifies it as "small" by Chinese reckonings. All the same, Lijiang is by no means a Chinese Springfield. Rather, Lijiang is the urban center of the Naxi Autonomous region in Yunnan Province. The Naxi—the nationality of the grannies and perhaps some of the other characters as well—are a very small national minority (total population less than 240,000) with a unique cultural package (e.g., it is a matriarchal society). In the Lijiang district, ethnic Yis and Tibetans (who live in the surrounding mountain foothills) also come to town to rub shoulders with the Naxi and the Hans (Chinese). This autonomous region itself abuts the Tibetan Autonomous Region and Burma; consequently it is not one's typical Chinese town.

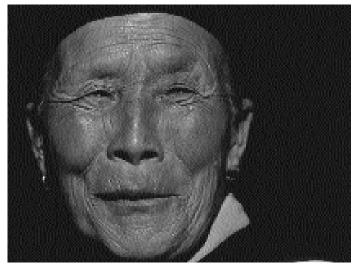
However remote and singular this site, the story lines tracked through the course of the documentary are familiar enough to American viewers:

a murder, a sad story, parents fretting over their children's futures, and the elderly passing judgement on the present while reminiscing about the past. Asan, the nephew of Mr. Mu, is killed in a teenage gang brawl in the summer of 1991. The investigation of this incident by the police and Mu's push to see Asan's slayers punished is followed up through the summer of 1992.

Similarly, there is the ongoing saga of Xiaoyan (Little Swallow), the toddler daughter of a teacher at Lijiang Normal School, Ms. Zhou. Teacher Zhou hopes that Dr. Tang will be able to treat Little Swallow's cerebral palsy. While the doctor does his best, he himself worries about the prospects of his own daughter, as do Mr. Mu and Teacher Lu. The doctor is nearing retirement and would like his daughter to take over his practice, but she does not have a college education. Mu's daughter has difficulty focusing on her studies in middle school and it is unlikely that she will get into high school. In

continued on next page







continued from previous page

the nearby Yi mountain village, Lu's daughter is diligent, but is still failing in grade school. The elderly also muse about today's youth. Their voices rising out of the background like a Greek chorus, the grannies damn the evils (gang fighting and drugs) of today, yet recollect that things were hardly idyllic when they were young. These then are the story lines that provide the warp and woof of this particular town in *Beyond the Clouds*.

The underlying motifs of these narrative threads are highlighted in the titles of the other three segments of this film: Sense of Family, For the Sake of Our Children, and To be Remembered. Save for the loud Mu's doubtful relationship with his wife, strong bonds of love and affection qualify the relations between all of the above players and their families. Whatever the situation with his wife, Mu takes it upon himself to see that Asan's slayers are brought to justice. Ironically, it is for the sake of the youths of the other gang (and their parents) that those who killed the lad are handled leniently. Once it was determined that Asan and his friends were themselves armed and had probably instigated the brawl, this seems to be the just settlement. The gang youths get off lightly but it is the drug dealers who haunt this part of China who receive the full measure of justice: the death penalty. In the last segment, the news is broadcast throughout Lijiang township that 100 drug dealers have been executed on a summer day in Yunnan. It is the drug traffic that the Chinese government is at war with and it was dealing and running drugs that once provided Lijiang youth gangs with much of their action, but now most of the gang members are wary of the drug business. And if they break that habit, then perhaps the Naxi grannies will find something of merit in today's youths for these ladies recollect too well how their own youth was blighted by drugs and drunken mates.

Be that as it may, *Beyond the Clouds* offers a close up look at the lives of a number of memorable characters in a small town. Because of the strong sense of family ties and concern for the livelihoods of the children among the folks there, this town is perhaps not that remote a place in China after all. **F**

Kenneth K. Klinkner is a Visiting Assistant Professor of Political Science at the Center for East Asian and Pacific Studies at the University of Illinois, Urbana-Champaign.

>>>>>>>>>>

China: Beyond the Clouds is available from the National Geographic Society. Price is \$39.95.

China Yellow, China Blue

Part 1: The Time of Troubles (to 1949), Part 2: The People's Republic of China (1949–1996)

>> Directed by Ahmed Lallem. Distributed by First Run/Icarus Films. 1998. 52 minutes each.

... suddenly the viewer is

presented with the first

nuclear weapon test in China.

Though this event took place

in 1964, the narrator does

not mention this, but rather

describe[s] the 1958 attacks

on the Offshore Islands...

hen I first received this double tape set for review, I was excited, since it promised to be loaded with "entirely original archives and motion pictures." The videos do not disappoint in

this area. Footage in Part 1 from the late Qing through the 1920s, '30s and '40s, much of which I had not seen previously, tells the story of the "time of troubles" quite eloquently.

A consistent return to the theme of the "jaws of time" (Karl Marx) is also an effective method of showing the contradictions between internal and external

pressures for fundamental change in China. For example, reference to the warlords as "front men for the foreigners" reflects the awful state of China's domestic situation as well as the direct responsibility of foreigners (the West, Russia, and Japan) for much of this.

The videos fall down in Part 2, largely from lack of attention to chronology. Whereas in Part 1, the story flows quite smoothly, in Part 2, especially in the sections on the 1950s and 1960s, many incidents are presented out of order. This is rather frustrating for anyone who knows the historical sequence, and it could be very confusing for any students who were expected to learn about this period through the video.

For example, discussion about the cooperative movement of the early 1950s uses language more relevant to the Great Leap Forward (GLF) of 1958–1961. Then, when presenting the story of the GLF, there is reference to Mao having been criticized and being forced to give up some power, though the timing of this is not part of the story.

Even more enervating is the placement of the Hundred Flowers Movement and the Anti-Rightist Campaign, both of which happen or begin in 1957, *after* the events of the Great Leap Forward. They are discussed as if they were responses to the GLF, rather than as campaigns which preceded, even set the stage for, the Great Leap. One laughable sequence refers to the Anti-Rightist Campaign, which began in 1957 under the leadership of Deng Xiaoping, as a "campaign against right-handed people."

Then, suddenly the viewer is presented with

film of the first nuclear weapon test in China. Though this event took place in 1964, the narrator does not mention this, but rather goes on to describe the 1958 attacks on the Offshore Islands

(near Taiwan) and the 1959 suppression in Tibet. Another example of this creative chronology shows Mao's famous July 1966 swim in the Yangzi River as following the August 1966 kick-off rallies for the Great Proletarian Cultural Revolution and after references to the end of the Cultural Revolution. This just doesn't make sense.

Once the video

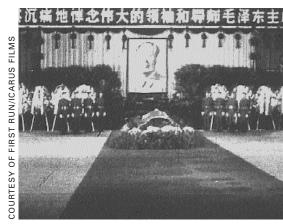
gets past this period, it improves greatly. The treatment of the "Open Policy" of the 1980s and the drastic changes of the 1990s are very informative and present a clear picture of the current issues for *China Yellow, China Blue*.

One final note: for the specialist, the uneven and inconsistent transliteration and pronunciation through both videos will be rather bothersome. F

>>>>>>>>>>>>

Joseph T. Miller obtained an MA in Asian Studies (1974) and a Ph.D in Political Science (1979) from the University of Illinois at Urbana-Champaign. He has taught Chinese politics and Communist political theory at the University of Melbourne in Australia, and he is currently the Undergraduate Academic Advisor in Political Science at the University of Illinois at Urbana-Champaign.

China Yellow, China Blue is available from First Run/Icarus Films. Price is \$490 for purchase and \$100 for rental.



Asian Educational Media Service

Center for East Asian and Pacific Studies University of Illinois at Urbana-Champaign 230 International Studies Building, MC-483 910 South Fifth Street Champaign, IL 61820

http://www.aems.uiuc.edu

Non-Profit Organization U.S. Postage

PAID

Permit No. 75 Champaign, IL

Guide to Distributors

>> A list of distributors mentioned in this issue of AEMS News and Reviews

Asia Society, 725 Park Avenue, New York, NY 10021. Tel: 800-ASK-ASIA or 212- 288-6400. Fax: 888-FAX-ASIA or 212-517-8315. Web sites: http://www.asiasociety.org, http://www.askasia.org, E-mail: mail@frif.com. Web site: http://www. and http://www.asiasource.org.

Center for Music Television, School of Music, University of Oklahoma, Norman, OK 73019. Tel: 405-325-3978. Fax: 405-325-7574. Email: earlymus@ouwww.ou.edu. Web site: http://www.ou.edu/earlymusic.

Documentary Educational Resources,

101 Morse Street, Watertown, MA 02172. Tel: 800-569-6621. Fax: 617-926-9519. E-mail: docued@der.org. Web site: http://der.org/docued.

Filmakers Library, 124 East 40th Street, New York, NY 10016. Tel: 212-808-4980. Fax: 212-808-4983. E-Mail: info@filmakers.com. Web site: http://www.filmakers.com.

First Run/Icarus Films, 153 Waverly Place, Sixth Floor, New York, NY 10014. Tel: 800-876-1710 or 212-727-1711. Fax: 212-989-7649. echonyc.com/~frif.

IDC Publishers Inc., 350 Fifth Avenue, Suite 1801, Empire State Building, New York, NY 10118. Tel: 800-757-7441 or 212-271-5945. Fax: 212-271-5930. E-mail: info@idcpublishers.com. Web site: http://www.idc.nl.

National Geographic Society, P.O. Box 10041, Des Moines, IA 50340-0041. Tel: 800-368-2728. Fax: 515-362-3366. Web site: http:// www.nationalgeographic.org.