

October 6, 2010

Dear Filmmaker/Distributor:

The Association for Asian Studies (AAS) will hold its next annual meeting in conjunction with the International Conference of Asian Scholars (ICAS) at the Hawai'i Convention Center in Honolulu, March 31–April 3, 2011. Several things are different this year: all screenings will be held in a state-of-the-art 300 seat theater at the conference site, and at least some of the screenings will be open to the public. Also, this year, the Asian Educational Media Service (AEMS) at the University of Illinois is organizing the screenings at the request of AAS. Around 4,000 scholars and other individuals interested in Asia from all over North America and the world will gather for the greatly expanded four-day program consisting of 750 scheduled events, including a series of continuous video showings of recent works on Asia. We are interested in any **films related to Asia** which you may wish to have shown at the screening.

About twenty to thirty videos will be selected for scheduled showings. Criteria utilized in the selection process include timeliness, broad appeal to the scholarly community, and examples of new field work. All films included in the program will be listed in the AAS Annual Meeting Program Addendum and described in handouts or brochures that will be available at the meeting. We will also supply a list of distributors and contact information.

Please note: many of the attendees who come to view films are looking for documentaries to use in their classrooms or order for their school libraries. Thus, films the length of a typical class period (40 minutes or less), or which have segments the length of a class period, are encouraged (but are by no means necessary).

If you would like to be included in the 2011 program, please fill out the attached submission form for each film you wish to be considered, and mail it together with two DVD copies of the film(s) to us by **December 10th, 2010**. Please note that this year, we are requesting **DVDs to be submitted together with the application form**, and not afterwards. We will not be accepting any films that had scheduled showings at past meetings. If the film is not yet available on DVD, but will be by the meeting, please contact me for special instructions. Please note AAS does not pay rental or royalty fees, nor does it charge you for publicity and exposure. AAS considers this program of mutual benefit to both you and our members.

We hope that you will be able to participate in the 2011 meeting. Please feel free to email or call me with any questions you might have, and again, please note our new deadline for submission : **December 10<sup>th</sup> 2010**. We expect the selection process to be completed by January 31, 2011.

Sincerely,  
Nancy Jervis  
Program Director  
Asian Educational Media Service  
[njervis@illinois.edu](mailto:njervis@illinois.edu)  
217-265-0642

**Association for Asian Studies Submission Form**

Mail DVDs to:

AAS  
c/o Asian Educational Media Service MC-025  
805 W. Pennsylvania Ave.  
Urbana, IL 61801

Title of Film: \_\_\_\_\_

Length in minutes: \_\_\_\_\_ Month/year of release: \_\_\_\_\_

Director/Producer: \_\_\_\_\_

Country featured: \_\_\_\_\_

Distributed by: \_\_\_\_\_

Distributor address: \_\_\_\_\_

Distributor website: \_\_\_\_\_

Contact Name and title: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_ Contact e-mail: \_\_\_\_\_

Purchase price for educational institutions: \_\_\_\_\_ For individual: \_\_\_\_\_

Synopsis (2-3 sentences): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

***Please submit a separate form for each different DVD. DVDs will not be returned unless a stamped, self-addressed envelope is enclosed. AEMS is not responsible for lost or misdirected mail or inadequately stamped return envelopes.***

Please sign and date the following statement:

By submitting this film, I authorize AEMS to exhibit the film at the AAS meeting March 31-April 2 in Honolulu, Hawaii. I understand no compensation will be offered for any films screened.

\_\_\_\_\_/\_\_\_\_\_

Signature / Print Name

Date

**All submissions must be received by December 10, 2010 to insure adequate time for review.**