

October 1, 2012

Dear Filmmaker/Distributor:

The Association for Asian Studies (AAS) annually hosts the premier North American conference of Asia scholars devoted to scheduled programs of scholarly papers, roundtable discussions, workshops, and panel sessions on a wide range of issues in research and teaching, and on Asian affairs in general. Their upcoming conference is scheduled for March 21-24, 2013 at the Manchester Grand Hyatt in San Diego, CA.

Since 2011, the Asian Educational Media Service (AEMS), a program of the Center for East Asian and Pacific Studies at the University of Illinois, has organized the AAS Film Expo presented at the conference. Films are projected in a dedicated screening room with a schedule running from Thursday afternoon through Saturday evening. For 2013, we are also planning for an additional "on demand" screening area, allowing greater viewing opportunities for attendees who miss scheduled screening times.

For the conference screenings, AEMS is seeking films related to Asia produced by scholars and independent filmmakers. Criteria utilized in the selection process include timeliness, broad appeal to the scholarly community, and examples of new field work. All films presented in the conference will be listed in both the AAS Annual Meeting Program Addendum and in an AAS Film Expo booklet brochure that includes a list of distributors and contact information and is distributed at the conference.

When possible, films are accompanied by a short Q&A with the filmmaker or film representative, in person or online. Approximately twenty five films will be selected for screenings. In considering your film submission, please note that many of the attendees who come to view films are looking for documentaries to use in their classrooms or order for their school libraries. Thus, films the length of a typical class period (40 minutes or less), or which have segments the length of a class period, are encouraged, but are by no means necessary.

Distributors and filmmakers who would like to be considered for the 2013 program, should fill out the attached submission form (one for every film) and mail it together with **TWO DVD** copies of each film. **Submissions must be postmarked by November 30, 2012.** DVD's must be submitted together with the application form. Promotional images will be required for all selected films.

We will not accept any films that have had scheduled showings at past meetings. If the film is not yet available on DVD, but will be by the conference, please contact us at aems@illinois.edu for special instructions. **Please note: AAS does not pay rental or royalty fees, nor does it charge you for publicity and exposure. AAS considers this program of mutual benefit to both you and our members.**

We look forward to receiving your submissions to the 2013 AAS Film Expo. Please feel free to email or call with any questions. Again, submissions must be postmarked by ***November 30, 2012.*** We expect the selection process to be completed by January 31, 2013.

Sincerely,
Jason Finkelman
Asian Educational Media Service
finkelma@illinois.edu
217-265-0640

Association for Asian Studies Submission Form

Mail DVDs to:
AAS Film Expo
c/o Asian Educational Media Service
805 W. Pennsylvania Ave.
Urbana, IL 61801

Title of Film: _____

Length in minutes: _____ Month/year of release: _____

Director/Producer: _____

Country featured: _____

Distributed by: _____

Distributor address: _____

Distributor website: _____

Contact Name and title: _____

Contact Phone #: _____ Contact e-mail: _____

Purchase price for educational institutions: _____ For individual: _____

Synopsis (2-3 sentences): _____

Please fill out a separate form for each DVD submitted. DVDs will not be returned unless a stamped, self-addressed envelope is enclosed. AEMS is not responsible for lost or misdirected mail or inadequately stamped return envelopes.

Please sign and date the following statement:

By submitting this film, I authorize AEMS to exhibit the film at the AAS Conference March 21-24 in San Diego, CA. I understand no compensation will be offered for any films screened.

_____/_____
Signature / Print Name Date

All submissions must be postmarked by November 30, 2012 to insure adequate time for review.