

October 17, 2011

Dear Filmmaker/Distributor:

The Association for Asian Studies (AAS) will hold its next annual conference at the Sheraton Centre Toronto Hotel in Toronto, Ontario, Canada, March 15–18, 2012. The Asian Educational Media Service (AEMS) at the University of Illinois, at the request of AAS, will again be organizing the video screenings held in conjunction with the meeting.

The AAS Annual Conference is the premier conference of Asia scholars in North America, scheduled this year with over 380 panel sessions covering a wide range of subjects and more than 100 exhibitors providing a diverse assortment of scholarly materials and services.

We are interested in any **films related to Asia** which you may wish to have shown at the screenings. About twenty videos will be selected for scheduled showings. Criteria utilized in the selection process include timeliness, broad appeal to the scholarly community, and examples of new field work. All films presented in the conference will be listed in the AAS Annual Meeting Program Addendum and described in Addenda available at the meeting, including a list of distributors and contact information.

Please consider that many of the attendees who come to view films are looking for documentaries to use in their classrooms or order for their school libraries. Thus, films the length of a typical class period (40 minutes or less), or which have segments the length of a class period, are encouraged (but are by no means necessary).

Distributors and independent filmmakers who would like to be considered for the 2012 program, should fill out the attached submission form (one for each film) and mail it together with two DVD copies of the film(s) to us by **December 2, 2011**. **DVDs must be submitted together with the application form**, and not afterwards. Promotional images will be required from all films selected in the AAS screenings.

We will not be accepting any films that had scheduled showings at past meetings. If the film is not yet available on DVD, but will be by the meeting, please contact us at aems@illinois.edu for special instructions. **Please note:** AAS does not pay rental or royalty fees, nor does it charge you for publicity and exposure. AAS considers this program of mutual benefit to both you and our members.

We look forward to receiving your submissions to the 2011 AAS meeting. Please feel free to email or call me with any questions you might have. Again, deadline for submissions is **December 2, 2011**. We expect the selection process to be completed by January 31, 2012.

Sincerely,
Jason Finkelman

Events Coordinator
Asian Educational Media Service
finkelma@illinois.edu
217-265-0640

Association for Asian Studies Submission Form

Mail DVDs to:

AAS
c/o Asian Educational Media Service MC-025
805 W. Pennsylvania Ave.
Urbana, IL 61801

Title of Film: _____

Length in minutes: _____ Month/year of release: _____

Director/Producer: _____

Country featured: _____

Distributed by: _____

Distributor address: _____

Distributor website: _____

Contact Name and title: _____

Contact Phone #: _____ Contact e-mail: _____

Purchase price for educational institutions: _____ For individual: _____

Synopsis (2-3 sentences): _____

Please fill out a separate form for each DVD submitted. DVDs will not be returned unless a stamped, self-addressed envelope is enclosed. AEMS is not responsible for lost or misdirected mail or inadequately stamped return envelopes.

Please sign and date the following statement:

By submitting this film, I authorize AEMS to exhibit the film at the AAS meeting March 15-18 in Toronto, Ontario. I understand no compensation will be offered for any films screened.

_____/_____

Signature / Print Name

Date

All submissions must be received by December 2, 2011 to insure adequate time for review.